

Opera House,  
Sydney, Australia



Pura Ulun Danu,  
Bali, Indonesia



Merlion Park,  
Singapore



Petronas Tower,  
Malaysia



yuktravel

INDONESIA  
LEADING

020

TRAVEL  
OPERATOR

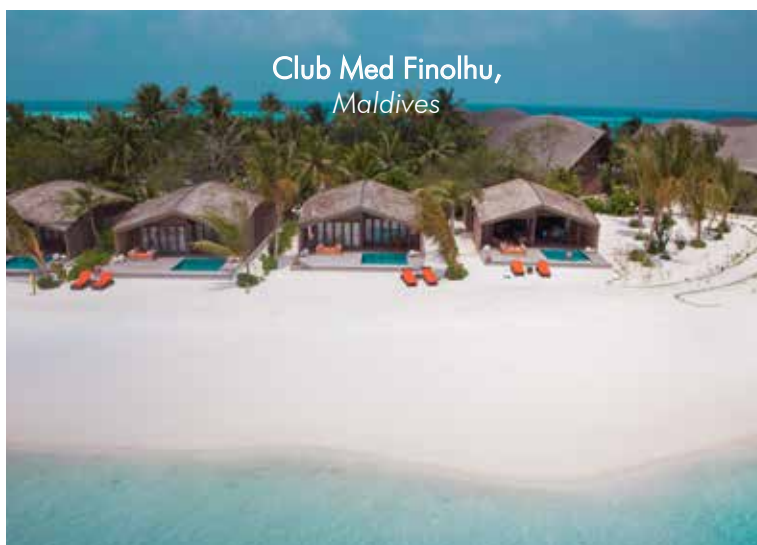
Santorini,  
Greece, Europe



Wat Arun,  
Bangkok, Thailand



Club Med Finolhu,  
Maldives



Mount Fuji,  
Honshu, Japan





## INTRODUCTION

Launched from the idea that traveling is not what is used to be where people then planned carefully calling and asking travel agents to find the most suitable fares, times, and arrangements for their travel planning, nowadays time has no essence.

One can be or need to be at anywhere in anytime given. From that idea, Yuktravel is borne to fulfill the needs of anyone to travel anytime anywhere with the easy to use online format.

**Yuktravel. Indonesia leading O2O Travel Operator.**

Tugu Malang,  
Indonesia



Gunung Bromo,  
Indonesia



Padang,  
Indonesia



The name emboldens the most integrated online travel agency in Indonesia; the most sought after one-stop online travel services anytime, anywhere, and also any size.

With its strength and specialties in individual travelers, small groups, and innovative corporate incentive groups, Yuktravel caters to any travel needs whether it is a one-click away round trip airline ticket reservation or the more customized and advanced corporate incentive travel.

Supported by the fact that more and more people are traveling domestically and abroad, Yuktravel combines its branches to become one integrated travel agency. And, with the integrations of travel infrastructure and highly advanced online technology, Yuktravel is the only locally developed online travel agent, which be able to provide its clients and guests with any level of travel services with just one stop and one click away, anytime and anywhere in Indonesia.

Its services of providing more than 200,000+ hotels worldwide and 2,000+ hotels in Indonesia, online flight reservations for international and domestic tickets, even the user-friendly online payment system, proof that Yuktravel has the most thoughtful system behind it.

With its advanced technology implanted behind the system, clients can easily book, pay, and get confirmations instantly online, be it, for airline tickets or hotel bookings. Yuktravel is here to be the one-stop online travel agent and to make one's dream of traveling becomes reality with one simple click away.

**It is Indonesia leading O2O Travel Operator.**

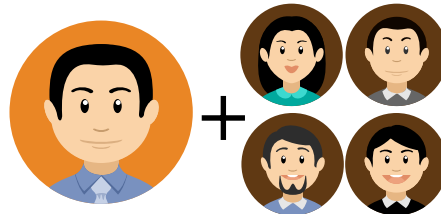




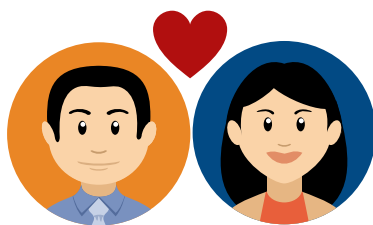
## INDONESIAN TRAVELERS PROBLEMS & DEMANDS



BUSINESS  
TRAVELER



MICE



ROMANTIC HOLIDAY



FAMILY HOLIDAY

### PROBLEMS

#### Traditional Tour Agency

- Limited tour variety
- Fixed date
- Less flexibility

#### Online Travel Marketplace

- Only Sell Item by Item
- Customer lack of know how
- No single one stop online platform

#### Local Destination Agent

- Untrusted
- Lack of culture behaviour

### DEMANDS

#### Well Planned Trip with Proper Itinerary

- Settled programs with less unpredictable expenses
- Focus on excitement not on destination knowledge
- Smooth travel itinerary

#### More Tour Variety Based on Travel Type

- Single travel destination with various options
- More flexibility on traveling date
- Traveling as couple, family or MICE

#### Trusted Indonesian Brand Travel Services

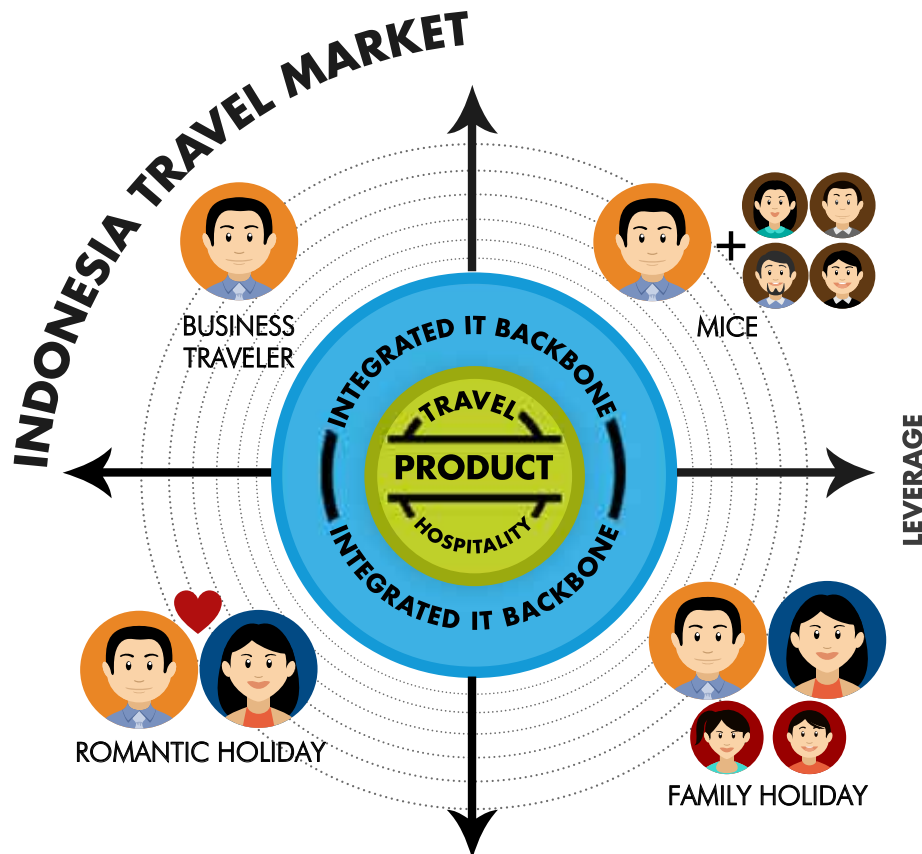
- Good track records
- Familiar and good response
- Quality of Services





STRENGTH

## ONE STOP O2O TRAVEL OPERATOR



### Integrated IT Backbone

Taking advantage of surging Internet penetration, we keep enhancing our product development system integrating multiple API from suppliers combined with in-house developed products to deliver one stop travel services to both end users and agents distributed via web browser and mobile app.

Customer order management is controlled via in-house built system and also leveraged to agents via B2B2C mobile app.

### Innovative Travel Product Development

Passionate and experienced human resources who are keen in developing more suitable travel products for Indonesian market.

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## SOLUTIONS

### CUSTOMER SIDE



BUSINESS  
TRAVELER



+



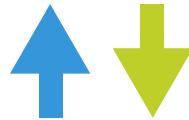
MICE



ROMANTIC HOLIDAY



FAMILY HOLIDAY



2 WAY  
COMMUNICATION





## SERVICES



Each of the services offered by Yuktravel integrated to each other. Supported by the advanced online technology behind the company, Yuktravel offers the most dependable O2O travel services in Indonesia.



## PRODUCTS

### INNOVATIVE GROUP INCENTIVE

Our Incentive Division will organize your incentive programs both creatively and innovatively, developed to order according to the clients' needs to make their incentive travel experiences unforgettable. Yuktravel caters either individual groups or larger corporate incentive groups.

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INCENTIVE

### DOCUMENT AND VISA

As the most important parts of outbound travel, Yuktravel offers its clients with travel documents handling and visa arrangements.

### TOUR PACKAGES

Focusing on the destinations, such as Singapore, Malaysia, Thailand, Hong Kong, Macao, South Korea, Maldives, etc, and putting our Research and Development efforts into tailoring the best tour itineraries, Yuktravel tour packages will not be the same like any others.

### CRUISE HOLIDAYS

Cruise is both hip and chic! It's the new trend to experience the different way of traveling. Yuktravel is working closely with Star Cruises, Costa Cruises, and Royal Caribbean Cruises, the best names of cruise operators to give the clients the best of the new trend experiences there

### VILLA GETAWAY

With range from close and personal 2 or 3-bedroom private villas to the most luxurious boutique villas and 5-star resorts in Bali, Lombok, Hua Hin, Koh Samui or any places closer such as the mountainous West Java or the cultural Central Java, either family vacations or romantic getaways, Yuktravel will offer you the best choices.

TOUR  
PACKAGES

1

FLY  
&  
STAY

2

FLIGHT  
RESERVATIONS

3

### DOMESTIC AND INTERNATIONAL AIRLINE BOOKING

The advanced computerized reservations system from GDS will let customers book any kind of their flight reservations, either domestic or abroad, from many airlines and connections they can choose from.

### WORLDWIDE AND DOMESTIC HOTELS WITH INSTANT BOOKING CONFIRMATION

With more than 200,000 hotels worldwide and more than 2,000 hotels in Indonesia, customers have a wide range choices of accommodation to choose from in any cities he or she is visiting. More than that, the instant booking technology will save time and provide a better booking experience for customers.





## ADVANTAGES

### PRODUCT

#### FOCUS ON TRAVEL PRODUCTS: TOUR, CRUISE, HOTEL, EXTRA ACTIVITY

Creating online product development, integrated with Customer Retail Management.

#### CREATING SIGNATURE HOLIDAY PACKAGES AS OUR HIGHLIGHTED PRODUCT

The product are: Japan Jalan Sendiri, Explore Wonderful Indonesia, Romantic Packages, All Inclusive Packages, Club Med Premium All Inclusive Resort

#### CO-BRANDING WITH CLUB MED

Doing brand collaboration to promote and sell Club Med Premium All Inclusive Resort at Online & Offline (Events)

#### TRAVEL SUPPLIER NETWORK

Become retailer from SUNRISE TOUR (JTB), ASIAN LINK, MANDIRA, MG Holiday, GTA, etc., to expanding the variety of travel products.

### TECHNOLOGY

#### HOTEL EXTRANET WITH CHANNEL MANAGER API

Developed extranet system for hotel inventory and connected with several channel manager such as siteminder, ezyield and rategain.

#### API INTEGRATION WITH TRAVEL WHOLESALER & GDS

Connected to Expedia, GTA, JTB, Abacus, Galileo, BakoelTiket, etc.

#### ONLINE PAYMENT GATEWAY

Secured online payment methods such as internet banking of KlikBCA, BCA KlikPay, Mandiri ClickPay, e-Pay BRI, Virtual Account of BII (Maybank) and Permata Bank, online credit card by Visa, Master & JCB.

#### CUSTOMER RELATIONSHIP MANAGEMENT

In-house developed CRM System to manage huge customer booking, consist of Retail Product, Customer Support and Finance in a single console.

#### WEBSITE DEVELOPMENT

Instant pricing for Tour & Cruise packages, Mobile Friendly Website, Japan Jalan Sendiri, Explorer Indonesia, Romantic Package, All Inclusive Packages, Club Med All Inclusive promotion microsite.

Started in mid of 2011, Yuktravel can be considerably late to lots of people. But paradoxically, Yuktravel enjoy the last mover advantage with right timing of rising Internet penetration and online business, especially travel related, in Indonesia as well as necessary data exchange made easy through API.

We are ready dominate small niche of online travel packages and scale up from here.





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## AT A GLANCE

Raja Ampat,  
Indonesia

Pulau Komodo,  
Indonesia

Great Wall,  
China

**900+**

**Networks  
Local & Worldwide  
Suppliers and  
Tourism Boards**

**30+**

**Multi  
Disciplinary  
Experienced  
Team**

Bangkok,  
Thailand

Club Med Kani,  
Maldives

**3,700+**

**Travel Products  
Tour, Cruise &  
Activity**

Madrid,  
Spain

Hongkong City,  
Hongkong

Kyoto,  
Japan

**5** years  
**Brand  
Existence**

**Proven Technology  
Handled**

**26,000+**  
**Custom Orders**

Kangaroo Island,  
Australia



## TESTIMONIES



### SOUVIE

*PT. TRIKOMSEL OKE TBK.*

"Very satisfied with Yuktravel services. My company's event schedule was very tight, only two weeks for preparation up until the D-day – a meeting trip aboard with 45 participants Yuktravel had to organize with so many last minute changes. But, yes, they did it!

The hotel was great, although we did not get the hotel we wanted due to the high season, but still, we got the best hotel and the best rooms.

The arrangement for transportation was always on time, comfortable, and with experienced and helpful local tour leader. I remembered on the last day when we came to the airport late, and the checkin counter for the return flight to Jakarta has already closed.

Yuktravel person in charge did the best to open the counter and let the group checked-in. Yeaayay!

Also, even after the trip was over, Yuktravel person in charge helped me so much when I asked them for a favor related to the ticket issue and I really appreciated it. In as short review from me about Yuktravel – they really put service as the top priority! Wish Yuktravel lots of success in the future!"



### SANDY CHANDRA

*MARKETING MANAGER*

*OLYMPUS CUSTOMER CARE INDONESIA (OCCI)*

"Our experience for Olympus PEN Dealers Gathering with Yuktravel was very satisfying. Yuktravel organized our gathering in details, neatly, and also discipline. And, the most important thing for us – our dealers were also happy and satisfied!"



### GLORIA TOBING

*EVENT AND PROMOTION MANAGER*

*FRANK&CO. JEWELLERY*

"Frank&Co. invited its important clients to travel to Turkey using the services of Yuktravel where we satisfied with the choices of accommodations and the meals offered. And, also with the tour leader, Yuktravel accommodated us with an experienced tour leader and a local guide whom was very knowledgeable and helpful to all of us. The itinerary was arranged was interesting for our clients to make this trip to Turkey unforgettable."

A good working relationship with Yuktravel indeed!



# yuktravel

## SHOWROOMS



Located in Jakarta, Bandung, Surabaya, and Bali, Yuktravel is expanding its services to customers and corporate clients in major cities in Indonesia. With experienced and knowledgeable customer services, Yuktravel is ready to help your travel arrangements and corporate needs.

### HEAD OFFICE

Komplek Puri Mutiara Blok A No. 66  
Jl. Griya Utama, Sunter Agung, Jakarta 14350  
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[www.yuktravel.com](http://www.yuktravel.com)

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### SURABAYA BRANCH OFFICE

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### BALI BRANCH OFFICE

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